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How to slash your IT costs with cloud computing!



Martin Spencer - Director

Over the last couple of years we have seen the start of an IT revolution that is dramatically driving down costs, while increasing flexibility and productivity.

And without realising it, you have probably already been using this new technology with other companies. Now it's time to see how it could seriously and safely slash the IT costs within your business.

What is it? It's called cloud computing. And it's where you free yourself from the worries of the difficult physical side of IT, such as loading software onto PCs, or operating expensive servers.

Instead you focus on the profitable side of IT – the side where you ask “how can I do this in a way which costs my business less yet gives me increased productivity”.

Cloud computing is where you can access applications and data from any computer or device anywhere in the world, so long as it is connected to the internet.

Typically you use your internet browser for this. In fact, if you already use webmail such as Gmail, Yahoo! or Hotmail you will have already used cloud computing. But it isn't just for email. It's now used for thousands and thousands of different applications.





The beauty is that your applications work perfectly first time and are always automatically fully up-to-date. There's no need to install expensive servers, no disruption to load software onto computers, or hassle to keep updating it.

You get a new laptop? No problem – there's no new software to install or data to move. Just get onto the web, login to your applications, and everything is exactly how you left it.

Put simply, cloud computing dramatically brings down the price of IT within your business.

There are a large number of applications you could use. Imagine how powerful it would be if you could connect to your sales ledger safely and securely from any computer or mobile device? What if all your business data and information was available anywhere you could get online (which is virtually everywhere these days).

NIS can help you identify the cloud computing opportunities within your business and recommend highly trusted solutions.

It's important to pick the right cloud computing suppliers, because there are several safety issues you should be concerned about.

Firstly – do you trust the company that is providing the service? You are giving them custody of essential and confidential company data, and it remains your business's responsibility to ensure it is safe.

Your data also needs to be protected and backed up. The most reliable cloud computing suppliers take data backups on a regular basis, and also copy your data to other physical locations. This is known as mirroring. So if the supplier's main servers are taken out for some reason (for example a fire), there is no disruption to you. Your data is still there and safe, just as you left it.

NIS advises businesses across the UK how to use cloud computing to dramatically slash IT costs while improving business efficiencies.

Its engineers are experts in cloud computing and the safe application of it within businesses.



The company continues to maintain several recognised partner accreditations with industry movers such as IBM, Cisco and Microsoft, ensuring a long term commitment to recognised IT standards, first class staff training and customer satisfaction levels.

To discuss how cloud computing can cut your costs while improving productivity, please call NIS on 0845 130 0258, or email sales@nis-it.co.uk